

FOR IMMEDIATE RELEASE

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CONTACT

Duane Dunk
Director, Drinking Water
Ph +1-425-974-1935
ddunk@halosource.com

**Everest Soft Water Filters Powered by HaloPure
to be Available in Brazil**

Seattle, WA- HaloSource[®], a clean water and antimicrobial solutions technology company, will broaden the reach of its HaloPure[®] component brand by combining it with Everest Soft[®] drinking water purification systems, soon to be available throughout Brazil.

Everest Soft cartridges, powered by HaloPure, disinfect drinking water and protect the cold water storage reservoir against the growth of biofilm-causing bacteria. HaloPure is a patented purification technology that maintains stabilized bromine. The components of HaloPure, combined with Everest Soft filtration, provide water that is great-tasting, clean and ensures health safety.

"With Everest Soft water purifiers combined with the power of HaloPure, you don't need to worry about disease-causing bacteria," says John Kaestle, CEO for HaloSource. "We are excited to bring this technology for commercialization into Brazil and offer a solution to the common and serious problem of water related diseases."

"HaloPure technology allows us to provide a solution to the real concerns consumers have about water quality safety," said Edward Mendes, owner, Everest Refrigeração Indústria and Comércio Ltda. "The new Everest Soft cartridges powered by HaloPure will provide assurance

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to consumers who want to provide their families with the highest degree of safe water and hygienic treatment systems."

ABOUT HALOSOURCE:

HaloSource is a global, antimicrobial and clean technology solutions company that provides reliable, tested and proven solutions in the product categories of clean water and infection control. The company was founded in 2002 with the goal of improving quality of life and health through unique, proprietary antimicrobial solutions that reliably and effectively purify water and kill germs. HaloSource's ingredient brands include: HaloPure, HaloShield[®], SeaKlear[®] and StormKlear[®]. HaloSource provides partners with unique, proprietary solutions that offer broad market potential and acceptance and help partners differentiate their offerings from those of competitors. HaloSource-branded ingredients are based on innovative, patented, game-changing technologies that enable partners to quickly enhance and differentiate their products. Based in the Seattle, Washington area, HaloSource is a worldwide employer and operates manufacturing plants and offices in Raymond, Washington, Shanghai, China and Bangalore, India. For more information please visit us at www.halosource.com.

ABOUT EVEREST:

Everest Refrigeração Indústria e Comércio Ltda. has been in business for 40 years and is one of the pioneering manufacturers of electric drinking water fountains in Brazil. Located in the city of Rio de Janeiro, it operates a manufacturing area of 6,000 square meters. The company has – over its history – diversified its product line by introducing horizontal freezers. In 1984, it started the manufacturing of cube ice makers and flake ice makers, and currently has approximately 90% of the Brazilian market. In 1994, the company transferred its line of drinking water fountains to Masterfrio, a company originally established by Everest and which today is one of the Brazilian market leaders. In 1997, using the same technology and quality, Everest launched the Soft water purifier, which is increasingly winning its share in the Brazilian market, and today is a leader in its category. For more information about Everest, visit http://www.everest.ind.br/ingles/index_ing.html.

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