



## **FOR IMMEDIATE RELEASE**

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# **HaloSource Receives Two Awards from Frost & Sullivan for its HaloPure<sup>®</sup> Drinking Water Disinfection Technology**

SEATTLE, WA – March 1, 2010 – HaloSource, Inc., a leading clean water technology company, has received Frost & Sullivan's '2010 Technology Innovation Award' and '2010 Hot Investment Opportunity Award' for its HaloPure<sup>®</sup> drinking water disinfection technology. These will be presented to HaloSource at the Frost & Sullivan Best Practices awards ceremony on Thursday, April 29, 2010.

On being selected for the awards, John Kaestle, Chief Executive Officer of HaloSource, commented: "We are delighted to have been recognized with these awards. We are constantly developing our technology so we can build a business offering cleaner, clearer and safer water solutions. Frost & Sullivan's endorsement will support the development of partnerships and help broaden our geographic reach in international markets."

HaloSource has been awarded the 2010 Frost & Sullivan Award for Technology Innovation in the North American residential water treatment market for its non-electric drinking water disinfection technology, HaloPure BR<sup>®</sup>. This revolutionary technology kills bacteria and viruses that may be present in point-of-use (PoU) drinking water, by using a unique contact biocide technology that attacks and kills viable or harmful microbes in seconds. Requiring no piped water or electricity, HaloPure<sup>®</sup> BR has none of the limitations of existing technologies and can be applied to a wide variety of applications



providing primary disinfection, safe storage and control of biofilm (the formation of micro organisms in the water or within a device or system).

Already in use in water purification devices in China, India and Brazil, in 2009 HaloPure® became the first new drinking water technology in more than a decade to receive both Manufacture-For-Use and Device registrations by the United States Environmental Protection Agency, broadening the reach of the technology while extending the range of potential partners offering products to address the need for clean drinking water worldwide in both developed and developing economies.

In conferring on HaloSource the 'Hot Investment Opportunity Award,' Frost & Sullivan Industry Analyst Sivapriya Ramakrishnan highlighted HaloSource's combination of "a highly talented management team, strong institutional investors, high innovation capabilities and a sound business model that has the potential for high investment returns."

"With more than 85 percent of the under-developed world's diseases linked to contaminated drinking water, the HaloPure® technology is ideally suited to meet stringent water treatment needs," says Frost & Sullivan Research Analyst Shilpa Tiku. "Another key advantage of HaloSource's robust technology is that it can be incorporated into virtually any PoU device. The fact that more than 1 million units using HaloPure® are now in service across India and HaloSource has active partners in China, Brazil and Europe is a testimony to its superior performance and high return on investment. It has built multiple new applications for its technology and recurring revenue streams from the replacement business."

Frost & Sullivan's Best Practices Awards recognize companies in a variety of regional and global markets. Each year Frost & Sullivan identifies companies that it believes have demonstrated exceptional achievement and performance in areas such as leadership, technological innovation, customer service, strategic product development and highest level of investment return potential, analyzing market participants through in-



depth interviews, analysis and extensive secondary research to identify best practices in the industry.

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**ABOUT HALOSOURCE :**

HaloSource, Inc. is a global, clean water and antimicrobial technology company that provides reliable, tested and proven solutions in the product categories of clean water and infection control. The company was founded in 2002 with the goal of improving the quality of life and health through unique, proprietary, antimicrobial solutions that reliably and effectively purify water and kill germs. HaloSource® ingredient brands include HaloPure®, HaloShield®, SeaKlear® and StormKlear®. HaloSource provides partners with unique, proprietary solutions that offer broad market potential and acceptance and help partners differentiate their offerings from those of competitors. HaloSource-branded ingredients are based on innovative, patented, game-changing technologies that enable partners to quickly enhance and differentiate their products.

Based in the Seattle, Washington, area, HaloSource is a worldwide employer and operates manufacturing plants and offices in Raymond, Washington, Shanghai, China, and Bangalore, India. For more information please visit us at [www.halosource.com](http://www.halosource.com).

**ABOUT FROST & SULLIVAN**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents.